



Ransomware Running Amok

Ransomware has crippled the workflows of municipalities across America in 2019, with major cities such as Baltimore, Atlanta, and Albany, New York among the victims of these cyberattacks. However, things have really heated up this summer, as more than 20 towns in one state alone had their computer systems taken hostage in August. Authorities believe a single source is responsible for a coordinated ransomware attack that targeted 22 local governments in the state of Texas, demanding they pay ransoms of hundreds of thousands of dollars to restore access to their computer systems.

Unfortunately, ransomware is not limited to government entities as targets. In fact, small businesses face a much bigger threat, as they are the primary targets of these attacks. According to a report by Beazley Breach Response Services, 71 percent of ransomware attacks in 2018 targeted small businesses, with an average ransom demand of \$116,000. If ransomware can circumvent the cyberdefenses of a state capital such as Albany and incapacitate their digital operations, most small- and medium-sized businesses are ill-equipped to defend themselves from these threats.

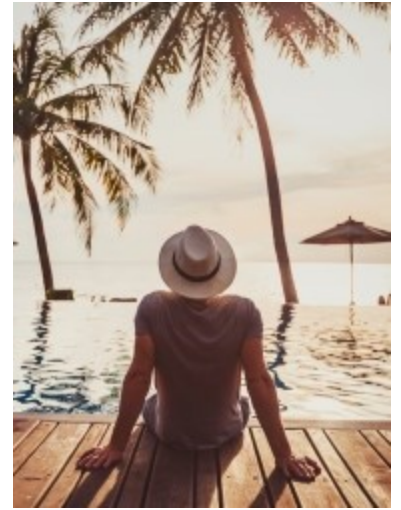
Ransomware can be combatted, but it takes diligence on the part of an organization. First, employees should be educated about the threat of ransomware and how to detect and avoid falling victim to phishing emails. Second, IT security measures—such as internal firewalls, two-factor authentication, and regular software updates—should be employed to help mitigate risks. Finally, and perhaps most importantly, regularly backup your data. If hackers do get past your defenses and encrypt your data, having a copy of your data will minimize the damage done and prevent you from having to pay the ransom to regain access to your files.

Overcoming the Post-Vacation Blues

Plan ahead - Carefully plan ahead and make sure any responsibilities that need to be covered by others while you're out are covered. Doing so will minimize the amount of work awaiting you upon your return, help eliminate the likelihood of fires that need to be immediately addressed, and stave off any guilt you might have about being away.

Ease back into things – To help you ease back into your responsibilities while preserving the positive effects of your vacation, once back in the office, take some time to prioritize your post-vacation tasks based on urgency. Start with smaller and easier tasks at first, pushing high-stress projects or meetings back in the week.

Plan your next vacation – While you're enjoying your current getaway, start thinking about the next one. Begin considering where you'd like to go, when you'd like to do it, and with whom you'd like to go. The anticipation of your next vacation will soften the blow of going back to the office, and make tackling the work that awaits you much more palatable.



Do Toner Cartridges Have an Expiration Date?

As with most things we purchase, those toner cartridges you keep on hand for your printer have an expiration date. Using toner after its expiration date has passed can have ill effects on your print jobs and the devices they're used in. The most visible effect you can experience from using expired toner is poor quality for your prints. Over time, the consistency of the fine toner powder within a cartridge can change, clumping and turning lumpy. In this state, it's more difficult for the powder to be fused onto the paper, which will result in poor-quality prints from your laser printer.

Using expired toner can lead to much bigger problems than print quality, although you won't notice them nearly as easily. Some printer manufacturers have warranties for their devices that are voided by using toner cartridges after their expiration date. If you're using an expired cartridge and a technical issue arises that requires service, repair, or even replacement of a device, if it's discovered you've been using expired toner your warranty could be voided. This would leave you high and dry, without a functioning printer or coverage to fix or replace it.

Is Your Company Taking Advantage of Interns?

Interns are budget-friendly – In exchange for the invaluable experience they receive, interns provide small businesses with low-cost labor to complement the work of your full-time employees. Hiring interns that prove themselves worthy will also reduce costs typically associated with recruiting and hiring new employees.

Interns will expand your pool of potential employees – An internship is an opportunity for people to prove their competence as well as their fit in your work culture. Having an internship program in place will create a pipeline of qualified potential future employees for available positions as they open up.

Interns provide you with a new perspective – Internships are a great way to inject fresh ideas and new ways of thinking into your business. Your existing staff has likely been working together for quite some time now; youth and inexperience can provide novel perspectives that shake things up while bringing you up-to-date on current trends and skillsets.



HOT PRODUCTS

Canon imagePRESS C810

The imagePRESS C810 series is a true, mid-volume production, color digital press that incorporates advanced technologies that can help print establishments achieve amazing results – all in a small footprint. Incorporated into the color digital press is Canon's passion and unique understanding of imaging, photography, color science, and workflow. This expertise has resulted with an high-quality digital press that is both productive and versatile for printing establishments of varying shapes and sizes.



- Print speed: up to 80 PPM in in Color and B&W
- Standard Duplexing
- Maximum Paper Size: 13" x 30"
- Max Paper Capacity: Up to 7,650 sheets
- ENERGY STAR Qualified



Ricoh C7210SX

Go beyond CMYK with Ricoh's 5th Color Digital Production Systems to produce high-value, premium applications that stand out from the competition with the ability to print clear, white, neon yellow, neon pink and invisible red toner.

This advanced system expands the creative possibilities of digital printing and opens up the door to new opportunities. Take advantage of oversized sheet options and proactively offer customers new creative ways to tell their story while expanding your base and increasing your bottom line. Benefit from next generation technologies, including a 17" Smart Operation Panel with remote capabilities, white plus CMYK in a single pass and inline sensors that maximize uptime and enhance output quality.

- Print Speed: up to 95 ppm in Color and B&W
- Network Ready
- Standard Duplexing
- Max Paper Size: 13" x 49.6"
- Max Paper Capacity: 16,200 sheets

Hewlett Packard PageWide E77660dns

Quality printing for a great value is a smart choice for any business. Produce premium, professional-quality documents at a competitive low cost with the HP PageWide E77660dns, built to make your work—and your business—look its best.

Blurb 2 Text Here

- Print Speed: up to 60 PPM in Color / 80 B&W
- Network Ready
- Standard Duplexing
- Max Paper Size: 11" x 17"
- ENERGY STAR Qualified



Join us **OCTOBER 6, 2019** @ 1 - 3 P.M. for

A **Funraising Day!**



STRIKE OUT CANCER

WITH  **!**

Includes Bowling Shoes

6 People per Lane

Can book full lane or as little as an individual and we will group you with others to fill lanes.

DETAILS:

Date: Sunday, October 6, 2019

Time: 1:00 - 3:00pm

Place: The Big Event

Location: 1536 Kings Highway N, Cherry Hill, NJ 08034

Cost: \$10 per person **CASH ONLY**

ALL ARE WELCOME! BRING FAMILY & FRIENDS!

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Contact **Crystal Manning** by **October 2nd** to reserve your spot!
cmanning@kdi-inc.com

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1 Large Pizza

Unlimited Water Unlimited

Soda Pitchers

**50% of the proceeds
will be donated to**

