



No End In Sight: Cyberattacks Continue to Plague Businesses

Cybercrime shows no signs of slowing down, so it's imperative that businesses take measures to protect their networks. However, many still fail to do so, despite the obvious and well-publicized risks. A plethora of companies don't bother to implement basic defense measures to protect themselves from common cyber threats, such as malware, phishing, man-in-the-middle attacks, distributed denial-of-service, SQL injections, and zero-day exploits. Employees also shoulder a share of the blame by not complying with best practices when it comes to their passwords.

Perhaps most insidious of all to businesses—yet often overlooked—is the inside threat presented by its own employees. While a malicious insider seeking to cause a company harm for retribution or their own personal gain can indeed compromise your sensitive data, businesses must also protect themselves against accidental data breaches due to inadvertent negligence. Sixty percent of respondents to the Ponemon study cited a negligent employee or contractor as the root cause of a security breach. Regardless of whether the breach was due to intentional or unintentional actions, the effects can be devastating to an organization.

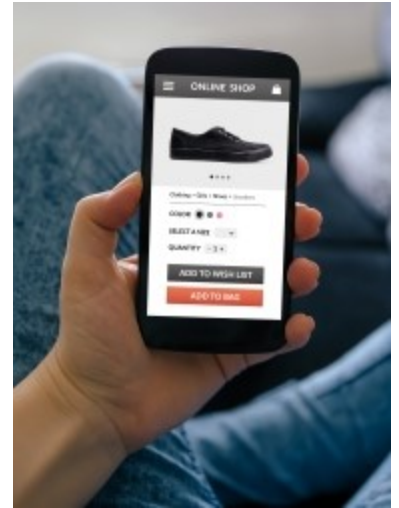
Despite all of the threats businesses face today, there are ways to combat cyberattacks and protect your data and networks. Many of these risks can be mitigated by implementing appropriate defense measures, maintaining solid security practices, and increasing employee awareness through education and training. If you'd like help facilitating any of the above to remove vulnerabilities within your company, contact us today to speak to one of our cybersecurity experts.

Why Your Website Needs to be Mobile Friendly

As a business, it's no longer enough to merely have a website in an age where internet usage on mobile phones exceeds that of desktop computers. Failing to have a mobile-friendly website will result in lost customers and significantly fewer visitors referred from search engines.

People today want their websites to load quickly, be intuitive, look good, and be easy to navigate. A site with pages that load within a few seconds, doesn't require pinching or zooming, is aesthetically pleasing, and features user-friendly accessibility is much more likely to appeal to visitors accessing it via a mobile device.

However, perhaps more important to a company than user experience is its ranking in search engine results, and a mobile-friendly website will impact this as well. Google now ranks websites for search results based on their analysis of the mobile version of a site.



Take Control of Your Print Environment with MPS

Printing remains an essential part of doing business in most offices. However, even for a small company, the management of a print environment can prove challenging. Thankfully, Managed Print Services (MPS) can take on this responsibility for you. With MPS, you outsource the management of all aspects of your printing fleet—no matter how large or small—to a team of trained office technology specialists. MPS enables organizations to gain visibility and control over their entire print environment.

Does your company have any idea how much it spends on printing? If you're like most businesses, you're completely in the dark when it comes to your print spend. MPS can help shed some light on the subject and lower your costs. Through analytics, cost tracking, and reporting, you'll finally have a clear picture of your print spend, as well as a detailed plan to lower costs by reducing wasteful printing practices and streamlining print-related activities.

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Canon imagePRESS C810



The imagePRESS C810 series is a true, mid-volume production, color digital press that incorporates advanced technologies that can help print establishments achieve amazing results – all in a small footprint. Incorporated into the color digital press is Canon's passion and unique understanding of imaging, photography, color science, and workflow. This expertise has resulted with an high-quality digital press that is both productive and versatile for printing establishments of varying shapes and sizes.

- Print speed: up to 80 PPM in in Color and B&W
- Standard Duplexing
- Maximum Paper Size: 13" x 30"
- Max Paper Capacity: Up to 7,650 sheets
- ENERGY STAR Qualified

Ricoh C7210X

Go beyond CMYK with Ricoh's 5th Color Digital Production Systems to produce high-value, premium applications that stand out from the competition with the ability to print clear, white, neon yellow, neon pink and invisible red toner.

This advanced system expands the creative possibilities of digital printing and opens up the door to new opportunities. Take advantage of oversized sheet options and proactively offer customers new creative ways to tell their story while expanding your base and increasing your bottom line. Benefit from next generation technologies, including a 17" Smart Operation Panel with remote capabilities, white plus CMYK in a single pass and inline sensors that maximize uptime and enhance output quality.



- Print Speed: up to 95 ppm in Color and B&W
- Network Ready
- Standard Duplexing
- Max Paper Size: 13" x 49.6"
- Max Paper Capacity: 16,200 sheets

Hewlett Packard PageWide E7760dns



Quality printing for a great value is a smart choice for any business. Produce premium, professional-quality documents at a competitive low cost with the HP PageWide E7760dns, built to make your work—and your business—look its best.

Blurb 2 Text Here

- Print Speed: up to 60 PPM in Color / 80 B&W
- Network Ready
- Standard Duplexing
- Max Paper Size: 11" x 17"
- ENERGY STAR Qualified