

Document Management Makes Life Easier for SMBs

Staying organized in a small- to medium-sized business (SMB) can be difficult. SMBs frequently struggle matching workload demands with the number of employees they have on hand, which oftentimes leads to clerical errors and disorganization. But, did you know that staying organized with tools like document management software can actually save you time and money? Here are a few key ways document management makes life for SMBs easier.

Streamlines Records – Forget about figuring out where to place another file cabinet and ditch your storage unit—and the invoices that come with it. With document management, you reduce the amount of physical storage needed to maintain records. Better still, the software is designed to help you remain compliant, so you don't have to worry about your next audit.

Facilitates Communication – Document management provides an SMB with the ability to easily communicate as teams without fear of misplacing a paper document or working on an outdated version of a file. Your employees will collaborate on projects better, streamlining workflows and maximizing productivity. Moreover, digitized, well-organized files allow employees to work remotely, so you can increase access to data while keeping overhead down as your business grows.

Enhances Security – Instead of being unsure about whether or not your employees are snooping in your confidential business files, document management lets you gain control over access to sensitive documents. This software allows you to limit access to HR and accounts payable records that contain bank account information, social security numbers, credit card information and more, keeping your confidential data secure.

Improves Disaster Recovery Backups – Document management solutions nearly always come with a disaster recovery plan that backs up your data in the event of an emergency or if your files are held for ransom (ransomware). Allowing software to back up your files instead of worrying about how to stay compliant if your office floods is one way document management can make your life easier.

Document management can take away some of the stress of being an SMB owner. Let the software streamline record keeping and your workflows while enhancing backup and security and cutting costs. Contact us today to learn more about our document management solutions for SMBs.

Ron Jaworski, a man in a suit and glasses, is smiling and holding a football. He is standing next to a large green pillar. The background is a blurred stadium scene.

"From solutions to service, KDI is second to none. Get your FREE Office Technology Assessment today. Visit www.kdi-inc.com and click on my picture. With KDI, I guarantee you won't be disappointed."

- Ron Jaworski

How to Manage Needy Employees

Asses the Source of the Neediness

The first step is taking a look at what may be causing neediness in your employee. Take the time to consider both your employee's past experiences as well as their current situation. There are several reasons an employee could feel the need to have their projects double or triple-checked, and figuring out the underlying factors is a great starting point to address the issue.

Begin a Dialogue

Once you've given the underlying reasons some thought, have an open and honest conversation with the employee. It's crucial in this step to come from a place of understanding and problem solving; be mindful not to come off condescending or get impatient with your employee.

Set Clear Boundaries

When assigning work, be sure that you are clear with your expectations and deadlines. Think ahead to answer any questions your employee may have before they arise by giving specific and detailed instructions.

Reconsider Their Role and Responsibilities

If the behavior persists after implementing these steps, it may be a sign that there is a deeper issue affecting your employee's job performance. Take the time to reevaluate your employee's role within the company.



The Enduring Popularity of Paper

Our ever-increasing dependence on digital devices has led to inevitable changes in the workplace. One of the most significant adaptations of the modern office is a reduced reliance on paper. While the slow decline in office printing continues, a study revealed its decline has actually slowed thanks to an unlikely reason: the popularity of paper among millennials.

InfoTrends surveyed 750 office workers on developments in office printing. The data they collected did show, as expected, further evidence of the decline in office printing. However, unexpectedly, they discovered no evidence of a generation gap in office worker's attitudes towards paper. More specifically, participant responses were consistent across all age groups, including 18-29 year-olds, which does not support the conventional wisdom that millennials are so completely sold on going digital that they'll help fast-track the demise of paper use.

Why do millennials like working with printed documents as much as older generations? Just like with their predecessors, when it comes to reviewing and editing documents, they prefer to do these types of work with paper documents rather than electronic versions. While it seems a great deal of our lives are spent staring at screens, some activities are just more conducive for a piece of printed paper. Despite the many differences among generations, that simple fact is something we share regardless of the year we were born.

Why You Should Never Eat at Your Desk Again

You need to get out of your chair for your health – Studies show that sitting for too long can shorten your life span. It increases our risks of cardiovascular disease, cancer, type 2 Diabetes, and strokes. Spending all day at our desks can also lead to anxiety and depression.

A break actually improves your productivity – Forgoing a change in your environment all day hampers creativity, concentration, and innovation, reducing your productivity. Getting up, stepping away from your desk, and changing your environment is a proven way to sustain attention, concentration, and energy levels.

Your desk is unsanitary – We should all be familiar by now with how unsanitary our work spaces are. Our desks are comparable to—if not dirtier than—toilet seats when it comes to harboring bacteria. Eating food at your desk is extremely unsanitary and can make you ill.





KDI Acquires ImageNet, Enhancing Company's Document Management Solutions

KDI Office Technology is pleased to announce the recent acquisition of ImageNet, a recognized leader in Document Management technology solutions in the Philadelphia market. Since 1996, ImageNet has helped companies and organizations, in both the private and public sector, manage, archive, store, secure and maintain all the critical documents that are part of every organization. As a KDI company, the two businesses combined will offer strengths and assets you won't find from any other document management solutions firm in the area.



The acquisition supports KDI's business growth to their existing and future customer base. This is an exciting time for KDI as this acquisition elevates our company into the true market of office automation. We're no longer just a copier company.



Why Hackers Target Small Businesses

As cybercrime around the world continues to dominate the news, consider the following reasons why your SMB may be at risk.

Downplaying the Risk – SMBs tend not to invest in data security measures. According to the United Nations Office on Drugs and Crime, 65 percent of SMBs have no formal cybersecurity policy in place. This lack of awareness and preparation make SMBs low-hanging fruit for small-scale individual hackers and sophisticated cybercrime rings alike.

Easy Access – Anti-malware software companies have the arduous task of keeping up with the latest advancements in hacking tactics, which, in turn, requires businesses to continually update and patch the software that they rely on for protection. Without dedicated IT professionals on staff or if you only have one IT guru responsible for a breadth of duties, these updates can slip, opening the door for hackers to attack.

Big Payoffs – Hackers have the power to leverage your company's stolen information for payment, whether they sell your files to a third-party or hold them for ransom. The cost of a cyberattack or data breach can be astronomical, costing SMBs an average of \$217 per stolen record, according to a Ponemon Institute study.



Improve Customer Service with Common Courtesy

Exhibiting common courtesy is the foundational guideline for great customer service. So, consider the following standard common courtesy practices to ensure your customer service is top notch.

Hide Your Phone – The presence of your smartphone during a face-to-face meeting suggests that the information on your phone—whether it is a call, email, text, or social media post—is more important than your current conversation.

Email Courtesy Counts – Because a great deal of our work interaction is conducted via email, it is important to consider email standards as well. Responding to emails within 24 hours throughout the business week is a good rule of thumb. Remain professional by avoiding text-based slang such as LOL or b4 (before).

Remember the Golden Rule – Treating others as you want to be treated is applicable to customer service encounters as well. In everyday transactions and when making big purchases, pay attention to customer service tactics that work as well as ones to avoid.

Can You Really Trust Remanufactured Ink Cartridges?



One of the areas many companies seek to save money in is their office equipment; particularly, printer consumables. This often leads purchasers to turn to remanufactured ink cartridges, as they generally cost less than new cartridges. But can you really trust a remanufactured printer cartridge?

Inferior quality – Remanufactured ink cartridges are rarely held to the same quality and consistency standards as those from a reputable office technology vendor, which have multi-million dollar research and development programs behind them along with rigorous testing protocols.

Lower page yield – Reputable vendors can provide accurate page yields for their printer cartridges thanks to their thorough testing and consistent production processes. However, a remanufactured cartridge simply can't be counted on to produce a predictable page yield.

Damaged printers – By utilizing lower quality ink in a remanufactured cartridge, you run the risk of doing permanent damage to your printer. Repeating poor print jobs will lead to an increase in wear and tear on your office equipment, while low-quality ink can lead to buildup on heat resistors and cause clogs that lead to failed or damaged nozzles.

► Hot Products

Pro C7110X

The Savin Pro C7110X digital color production system is designed with industry-leading features and functions to help our customers create new business opportunities and meet demanding workloads. It delivers fast turn-around times, accommodate a wide range of media and offer professional finishing options.



- Print Speed: up to 90 PPM in Color and B&W
- Max Paper Weight: 360 gsm
- Max Paper Size: 13" x 27.5"
- Max Paper Capacity: 16,200 sheets
- ENERGY STAR Qualified

imagePRESS C850

imagePRESS C850/C750 digital color production presses offer end-users outstanding quality, productivity, and versatility in a compact, scalable footprint. Designed for small-to-medium commercial, franchise, in-plant, transactional and quick printers.



- Network Ready
- Print speed: up to 85ipm
- Maximum paper size: 11" x 17"
- Maximum paper capacity: Up to 7,650 sheets
- Automatic Duplex



imagePRESS C750

imagePRESS C850/C750 digital color production presses offer end-users outstanding quality, productivity, and versatility in a compact, scalable footprint. Designed for small-to-medium commercial, franchise, in-plant, transactional and quick printers.

imagePRESS C750 Series is equipped to handle a variety of media options up to 110 lb Cover, including heavy, coated, textured stock and envelopes at an outstanding level of reliability and performance. Built upon the successful imagePRESS C800 Series platform, the imagePRESS C850/C750 offer users even more capabilities, ease of use and productivity. The imagePRESS C850/C750 color digital presses offer automatic, real-time calibration.

- Network Ready
- Print speed: up to 75 ipm
- Maximum paper size: 11" x 17"
- Maximum paper capacity: Up to 7,650 sheets
- Automatic Duplex